



PACT

POWER OF ATTENTION AND CONCENTRATION TRAINING

Getting it right first time, every time



PREPARED BY

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Founder - The Attention Institute

<https://www.attentioninstitute.in/>

PREPARED FOR

Client

Designation

Website

Introduction

We all know the feeling of sending a wrong WhatsApp message or you can read this accurately even though most of the words are not spelled correctly.

PACT



Attentive Employees Make a Big Difference

Feb 2024 - Lyft's CEO says 'My bad' on margin error, 'It was one zero'

Aug 2020 - Global Bank mistakenly transferred \$894 million

Feb 2017 - Oscars 2017 - La La Land mistakenly named best picture

Simply put, making mistakes is not good - no matter what the job is. That's the main reason why **attention to detail** is so important across industries and positions.

Detail-oriented employees are more likely to catch and prevent mistakes, allowing you to avoid costly blunders in the long run. Even small mistakes can cause big problems, so you want someone that'll do things right the first time.

Invest in developing this critical skill of "Attention to Detail" and the ROI is reduced cost of quality COQ, zero rework, improved customer experience and higher operational excellence.

Improve your productivity by over 20% and quality by over 50%, just by refining your focus, attention, and concentration.

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Don't just be busy, be *Productive*

Major Theme

PACT

Building a Culture of Excellence

We have moved from the “Physical Work” era to the “Mental Work” era. Most of our work is **COGNITIVE** i.e. deals with information, data, numbers, processes, codes, scripts etc... Our ability to pay attention is the difference between mediocrity and excellence.

The average human attention span has decreased to 8.25 seconds, which is 4.25 seconds less than in 2000 (Goldfish is at 9 seconds). Surprisingly, despite this decline, many organizations do not prioritize the development of attention and concentration skills, even though it should be mandatory.

Attention is a Meta skill and attention deficit is a global phenomenon. Most people think that “Attention” is not a trainable skill and the reality is, that you cannot achieve anything in life without intense focus, attention and ability to do Deep Work.

Two core abilities for thriving in the New Economy

1. The ability to quickly master hard things.
2. The ability to produce at an elite level, in terms of both quality + speed.

Deep work is becoming increasingly rare at exactly the same time it is becoming increasingly valuable in our economy. As a consequence, the few who cultivate this skill, and then make it the core of their working life, will thrive.



Session Plan

PACT

| Module | Type | Duration |
|--|-----------------|---------------|
| • Why PACT / Measure your Attention - Diagnostic | Self Reflection | 90 MINUTES |
| • Top 10 Tips of Accuracy and Excellence | What | 90 MINUTES |
| • Top 10 Habits of Excellence | How | 90 MINUTES |
| • Experience Session (Measurable Impact) | Implementation | 75 MINUTES |
| • Signup for Excellence and GRIT | Implementation | 15 MINUTES |
| | | Total 6 Hours |

Learning Objectives

- **Insist on the Highest Standards** - raising the bar and drive to deliver high quality products, services, and processes
- **Dive Deep** - Stay connected to the details, audit frequently; and get it right first time, every time - **Quality**
- **Frugality** - Accomplish more with less. Manage your energy, focus, concentration and build a Culture of Excellence - **Productivity**
- **Ownership and Accountability** - Become the Standard of Excellence, the first choice of customers

CLIENT TESTIMONIALS

LEARNING BUSINESS IMPACT - 150,000+ PARTICIPANTS GLOBALLY

New Message

To: The Attention Institute

Subject: Learning Partnership - Business Impact

Thank You **The Attention Institute** for Powerful Partnership in Learning.

Since the launch of "**Power of Attention and Concentration Training**" which is about **Attention to Detail** and **Building a Culture of Excellence**, we as an organization have experienced **significant improvement** in our **Productivity** (up 30%), **Quality** (up 45%) and **Customer Satisfaction** metrics.

In 2023, over **600** of our **curious employees** have **attended PACT** and with rigorous implementation of the Learning Tools by our Business Teams, we have been able to generate **significant Business Impact and ROI**.

We Thank You for your valuable contribution in creating / delivering **PACT** which clearly **creates Significant Business Impact**.

As we close the year, we would like to inform you that PACT is now included in our Global Learning Offerings, and we will be organizing this program for all our Global Capability Centers.

IMPACT of PACT

Hi

I have already filled in the survey, but wanted to take this opportunity to say it again – a big THANK YOU for the wonderful session organized. It feels, after ages I attended a full day program without any regrets or getting bored or disoriented.

It was such an engaging and power packed day! Loved every bit of it and you should definitely invite today's Faculty Mr. Kamlesh Jain often and I would be more than happy to attend more such sessions. Please do convey this message to him.

Have a great evening!

Hi Kamlesh,

First and foremost, the session was incredibly engaging and interesting from start to finish. Your ability to captivate the audience and making us understand the importance of sharpening mind ability and becoming more productive was amazing. The structure of the session was also exemplary, allowing for a seamless flow of information that was both comprehensive and accessible.

One of the key takeaways for me was the importance of keeping things organized. Your insights into how people can enhance mental agility were enlightening. It's clear that the strategies and techniques you shared are highly practical, offering tangible benefits in sharpening mental abilities. Moreover, the material for the training was carefully and thoughtfully prepared and organized, and the emphasis on real-time application truly stood out.

Overall, the session has left a lasting impression on me, and I am eager to apply what I've learned to both my personal and professional life. Thank you for sharing your knowledge and for the dedication you bring to your work.

I don't post often or at all on LinkedIn but this experience needed the acknowledgement that it deserves. Well, I recently got an opportunity to attend one of Mr. **Kamlesh Jain**'s corporate training program session. The session was crafted as "Eye for Detail". We all know that "Devil is always in the details" and focus is a pre-requisite for all our routine tasks be it work related or otherwise to get the maximum productivity and reduce errors which obviously no one likes especially when dealing with numbers. There were a couple of exercises that tested our memory, focus, mental agility and helped us identify the issues where we could potentially be losing our focus while performing any task. The secret sauce is to have a clear mind, that means always be in the present, finish one task at a time with utmost focus.

I wanted to thank Mr. Kamlesh Jain for making the session interactive, making sure nobody hides behind the cameras by calling out random names from the participants list. We all know that most of us lose interest in the training after a certain point especially the virtual ones but the magician that Mr Jain is everybody loved the session as much as I did. This is the feedback I got from my other colleagues who were also part of the program and everyone had a smile on their face when I asked "how was it" and were as grateful as I am to Mr Jain. We all hope to attend more fun and learning sessions like this in the future.

THE ATTENTION INSTITUTE

THERE IS MORE TO YOU, THAN YOU CAN SEE

EXPERIENTIAL LEARNING OF META SKILLS



KAMLESH JAIN
ATTENTION MAVERICK
Founder








Ex-Goldman Sachs | Nomura | Lehman Brothers | Citibank | World Bank | Accenture

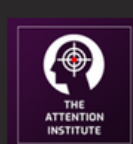
Organizations need to develop their people's meta-skills - a master skill that magnifies and activates other skills.

SKILLS ARE TEMPORARY; META-SKILLS ARE PERMANENT.

Learning a second language or how to code constitutes a skill. A meta-skill, on the other hand, is your ability to learn new languages. Once you've developed that meta-skill, it becomes easier to learn anything.

SIGNATURE LEARNING SOLUTIONS

| | | | |
|--|-------------------------|--|---|
|  | META SKILL #1 | Attention to Detail Focus Concentration | PACT - Power of Attention and Concentration Training Power of Excellence |
|  | META SKILL #2 | Happiness Well-being Energy | Mindfulness - Be Present Pursuit of Happiness |
|  | META SKILL #3 | Curiosity Innovation Continuous Learning | Originals - Stay Ahead Of The Curve |
|  | META SKILL #4 | Purpose Start with WHY Clarity | IKIGAI - Reason for Being |
|  | META SKILL #5 | Gratitude Respect Compassion | O Great One - Power of Appreciation |
|  | META SKILL #6 | Resilience Grit Courage | GRIT - Develop Mental Agility and Toughness |
|  | META SKILL #7 | Excellence The FLOW Mastery | Deep Work in a Distracted World |



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Since 2011, we have impacted 150,000+ participants globally, guiding them to better work and life.

YOUR MIND IS THE MOST POWERFUL THING IN THE UNIVERSE. MASTER IT.